



## African Examiner online

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# Advert Rates

SIZES	POSITIONS	RATES	DURATION	COMMENTS
Home Page full banner....468 x 60 pixel	Right of Website Logo	\$300 or N50,000/week	Weekly	N/A
Home Page Leader board....720 x 90 pixel	Above Website Logo	\$400/week or N65,000/week	Weekly	N/A
Home Page medium Rectangle....300 x 250 pixels	Right Column on home page	\$400/week or N65,000/week	Weekly	N/A
Square button...250 x 250 pixel	Right Column or middle of home page	\$200/week or N30,000/week	Weekly	N/A
Half banner...Size: 468 x 60 Pixel	Anywhere	\$200/week or N30,000/week	Weekly	N/A
Skyscraper on Home page or inside page...120 x 600 pixel	Middle or Right Column	\$350/week or N55,000/week	Weekly	N/A

# Our Terms

- We accept Cash or Check paid into African Examiner's bank account in Nigeria or USA.
- All adverts are to be paid in full before running a campaign...
- We support SWF, JPEG, TIFF, GIF, PNG file formats to be provided by clients
- All adverts copy must be received at least a week before the start date.
- Advertisers are responsible for the contents of their ads
- Our advert rate is subject to change without notice; however, price change will not affect adverts that are already running.

**Note:** Once we start running your campaigns...we will give your news items like Press Releases, Articles a free and expeditious usage.

This rate is reviewed and adopted Sept. 20, 2013