

Online Advert Proposal



4 Atanda Pratt Street, Ifako, Lagos, Nigeria; Tel: +234.809.111.3268; +1.443.904.1239
www.africanexaminer.com; e-mail: editor@africanexaminer.com, sundayfashe@gmail.com

Banner Adverts and News Service

WHAT TO DO - News stories, features, articles, social media postings about your activities and events as well as display of your online advert banner on African Examiner website (www.africanexaminer.com).

DURATION – Weekly, monthly or annually

COST – See the attached rate card below.

ABOUT - Founded in December 2009, African Examiner online is based in USA and fully registered to do business in Nigeria. We provide quality news and social media services to our esteemed readers and clients. Our website has millions of impressions, visits, page views per month and highly rated.

Our previous and current advert clients include; state governments in Nigeria, federal government agencies, MDAs, private companies, and commercial banks.

We look forward to doing business with you.

Our advert rates are as follows:

Advert rate



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SIZES	POSITIONS	RATES	DURATION	COMMENTS
Home Page full banner - 468 x 60px	Right of logo or middle of website	N800,000.00 (Eight Hundred thousand naira)	Monthly	N/A
Home Page Leaderboard (720 x 90px)	Above Website Logo	N850,000.00 (Eight Hundred, Fifty thousand naira)	Monthly	N/A
Medium Rectangle - 300 x 250px	Right column on home page	N800,000.00 (Eight Hundred thousand naira)	Monthly	N/A
Skyscraper: (120 x 600px)	Middle or Right Column	N850,000.00 (Eight Hundred, Fifty thousand naira)	Monthly	N/A
Press releases, statements, interviews, etc	To appear sitewide	N700,000.00 (seven hundred thousand naira)	Monthly	News materials to be published expeditiously

Others/Terms

Special Features/supplement plus pictures. Rates: State government – N850,000; MDAs- N900,000 and private organization - N800,000 Monthly. Non-profit, please call us.

The rates are inclusive of 5% VAT. All artwork should be in GIF, SWF or JPEG format.

These rates are negotiable, and can change without prior notice; however, all adverts already running will not be affected with rate change.

Discounts are available, please send a text or WhatsApp message to +234.809.111.3268 or call +1.443.904.1239

Thank you for your business.

SUNDAY FASE
African Examiner
(+234-809-111-3268 text only)
+1-443-904-1239

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